

Getting Out There

***Web 103: Successful online
communications for nonprofits***

August 25, 2005

Review

- ✍ Last workshop, we covered the basics of Web editing software Macromedia Dreamweaver MX, such as
 - ✍ HTML code
 - ✍ Laying out pages using tables
 - ✍ Optimizing photos, etc.

This session

- ✍ Learn to use a free program to set up a simple online sign-up or survey form
- ✍ A demonstration of setting up a member email using an application service provider
- ✍ A look at the online donations service of the same ASP
- ✍ And hear from two experts in Web publishing about using software available for free on the Web to reach new audiences and to build community

Free Web survey

- ✍ Free services such as SurveyMonkey.com exist where you don't have to host the survey, but FormMail is an option if you want a simple survey/sign up form to reside permanently on your site
- ✍ FormMail is a free, generic form that allows you to set up an html page with fields that can be formatted into one email.
- ✍ Log onto: <http://www.scriptarchive.com/formmail.html> to download FormMail
- ✍ Download FormMail and UnZip it. It's easy to use.
- ✍ Customizing the first few lines of code.

Customizing your sign up form

```
..
BEGIN
{
  $DEBUGGING          = 1;
  $emulate_matts_code= 0;
  $secure             = 1;
  $allow_empty_ref    = 1;
  $max_recipients     = 5;
  $mailprog           = '/usr/sbin/sendmail -oi -t -f supporter@greaterohio.org';
  $postmaster         = 'pcarey@greaterohio.org';
  @referers           = qw(216.130.3.208 ecocitycleveland.org greaterohio.org);
  @allow_mail_to      = qw(supporter@greaterohio.org);
  @recipients         = ('greaterohio.org');
  %recipient_alias    = ();
  @valid_ENV          = qw(REMOTE_HOST REMOTE_ADDR REMOTE_USER HTTP_USER_AGENT);
  $locale             = '';
  $charset            = 'iso-8859-1';
  $date_fmt           = '%A, %B %d, %Y at %H:%M:%S';
  $style              = '/css/nms.css';
  $no_content         = 0;
  $double_spacing     = 1;
  $wrap_text          = 0;
  $wrap_style         = 1;
  $address_style      = 0;
  $send_confirmation_mail = 0;
  $confirmation_text = <<'END_OF_CONFIRMATION';
  From: supporter@greaterohio.org
  Subject: form submission

  Thank you for your form submission.

  END_OF_CONFIRMATION
```

Online sign up form

- ✍ Example is live at <http://www.greaterohio.org/join/join.html>
- ✍ This line of code on our html page enables the form to work via email: **<form method="post" action="FormMail.pl">**
- ✍ Each field in the form follows the same code format:

```
<input type="text" name="firstname">
```
- ✍ Make sure the FormMail.pl document is in the same folder as our html page
- ✍ Extra instructions include adding required fields and redirect to a custom 'thank you' page

Setting up the HTML part

The screenshot shows the Macromedia Dreamweaver MX 2004 interface. The title bar indicates the file is "Greater Ohio | Join Us (join/join.html)". The menu bar includes File, Edit, View, Insert, Modify, Text, Commands, Site, Window, and Help. The toolbar shows various editing tools. The main workspace is split into two views: Code and Design. The Code view shows the following HTML code:

```
43 <p><span class="head2">Support the Greater Ohio principles</span></p>
44 <p> To make our voices heard we need to show state leaders how many of us
45 <p>Please fill out the form below to be listed as an official supporter of
46 <form method="post" action="FormMail.pl">
47 <table width="616" height="473">
48 <tr>
49 <input type="hidden" name="subject" value="Greater Ohio supporter">
50 <input type="hidden" name="required" value="email,firstname,lastname,street,city,state,zip">
```

The Design view shows a preview of the page. On the left is a navigation menu with links: Policy Agenda, Supporters, Who's Involved, Testimonials & Media, FAQs, Issue Briefings, Picturing a Greater Ohio, Links, Join Us!, and Upcoming Events. The main content area contains the text from the code, including a paragraph about supporting the Greater Ohio principles and a form with fields for First name, Last name, Company/organization, and Street address. The Properties panel at the bottom shows the selected table's attributes: Table Id, Rows (14), W (616 pixels), CellPad, Align (Default), Class (None), Cols (5), H (473 pixels), CellSpace, and Border.

Using the form

The screenshot shows a web browser window with the address bar displaying <http://www.greaterohio.org/join/join.html>. The page content includes a navigation menu on the left and a main form area on the right.

Navigation Menu:

- Home
- Principles
- Policy Agenda
- Supporters
- Who's Involved
- Testimonials & Media
- FAQs
- Issue Briefings
- Picturing a Greater Ohio
- Links
- Join Us!
- Upcoming Events
- Contacts

Main Content:

Support the Greater Ohio principles

To make our voices heard we need to show state leaders how many of us are committed to change. That is why Greater Ohio is seeking your support of a set of principles that we believe to be the basic description of the kind of policy change Ohio needs to become great again.

Please fill out the form below to be listed as an official supporter of the Greater Ohio principles on this Website and in our other publications. You will also be signed up for our email newsletters.

Form Fields:

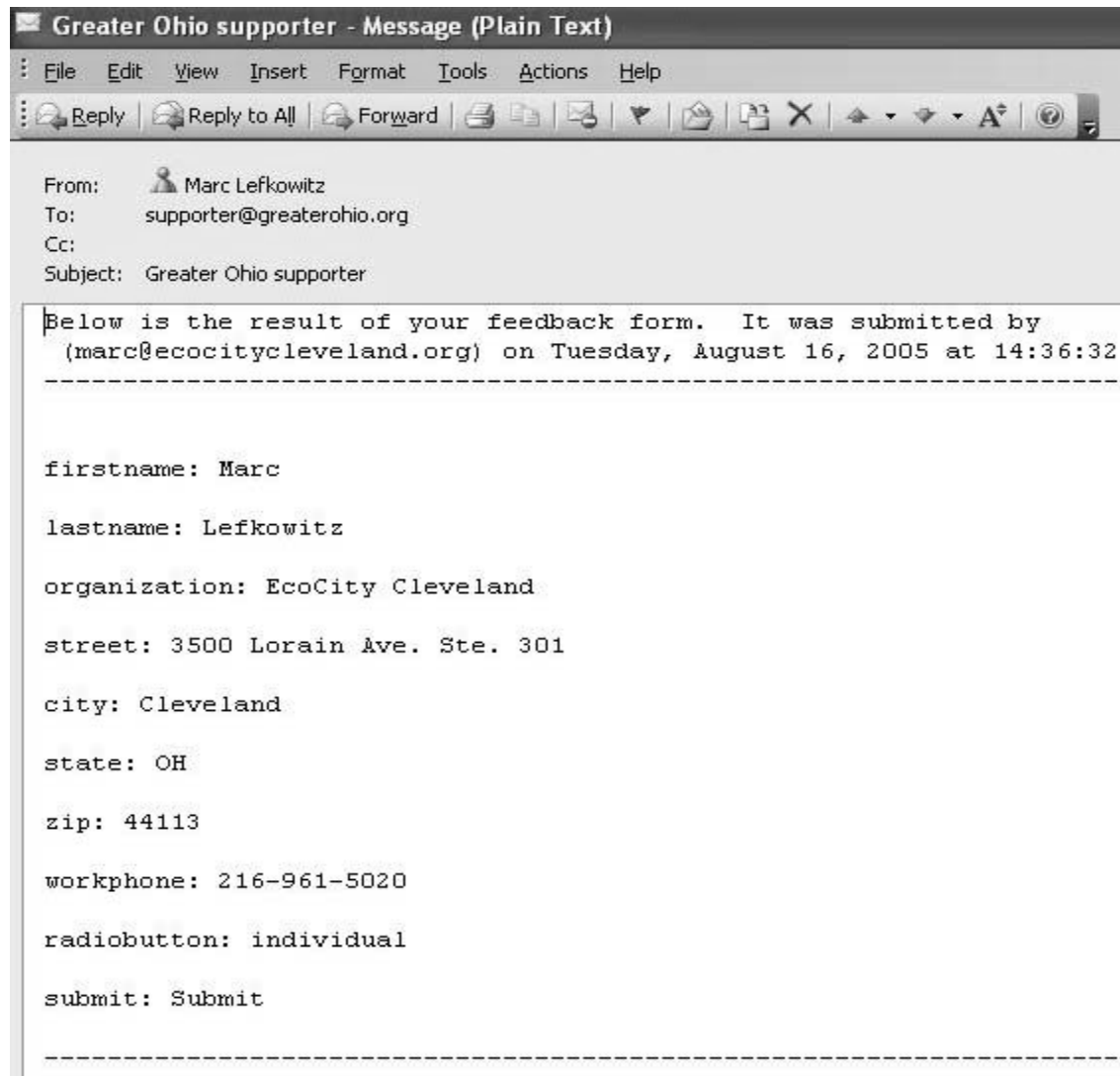
First name	<input type="text" value="Marc"/>
Last name	<input type="text" value="Lefkowitz"/>
Company/organization	<input type="text" value="EcoCity Cleveland"/>
Street address	<input type="text" value="500 Lorain Ave. Ste. 301"/>
City	<input type="text" value="Cleveland"/>
State	<input type="text" value="OH"/>
ZIP code	<input type="text" value="44113"/>
Title	<input type="text" value="Web Editor"/>
Email	<input type="text" value="@ecocitycleveland.org"/>
Work phone (optional)	<input type="text" value="216-961-5020"/>
Home phone (optional)	<input type="text"/>

Officially supporting as:

Individual Organization Both

Please do not publish my name

...and the results



Sending Mass email

- ✍ Application service providers are best
- ✍ Most take a per transaction fee & monthly
- ✍ Look for a service that allows you to customize the look of your page
- ✍ Resource for selecting mass email and fundraising: <http://www.nten.org/ntc-2005-surveyfundsm> - Includes a comprehensive matrix of vendors and questions to ask them.

Email & Fundraising services

– a good idea if:

- ✍ Your member list is larger than a couple hundred (helps avoid blacklists)
- ✍ A large percentage of your members have email (do a mail survey to confirm)
- ✍ Also, survey how many have made a purchase online (will help gauge potential of online fundraising)
- ✍ Demonstration: Groundspring.org

Mass email ASP demo

GROUNDSPRING.org A TIDES ORGANIZATION

Main Menu | Help | Logout

EcoCity Cleveland
My Account
Main Menu

- Account Information**
 - [Edit Organization Information](#)
 - [Edit Organization Contact](#)
 - [Edit Billing Information](#)
 - [View Billing History](#)
 - [Change Password](#)
- EmailNow**
 - [EmailNow](#)

[Get month-to-date activity...](#)

[EmailNow Help](#)
- Resources**
 - [Welcome Documents](#)
 - [View Contract\(s\)](#)
 - [Frequently Asked Questions](#)
 - [Getting Started and User Guides](#)
 - [Examples of Emails Sent to Donors](#)
- DonateNow**
 - **[Getting Started](#)**
 - [Configure DonateNow](#)
 - [View DonateNow Page](#)
 - [View Donations](#)
 - [Select DonateNow Button](#)
 - [Display Button Code](#)

Groundspring

[EmailNow Guide](#)[Help](#)[EmailNow Menu](#)[Back to My Account](#)

EcoCity Cleveland EmailNow

Name Your List

Please enter a descriptive name for your new list. This name will be used to identify the list within EmailNow as well as to new subscribers and members. The name may contain spaces, underscores and quotes and can be up to 100 characters in length.

List Name *



Import your list

EcoCity Cleveland
EmailNow

Import Data

List: EcoCity Updates 2

Click Browse to locate the file that you want to import. Excel or Access files must first be saved as a CSV (Comma Separated Values) file.

You can manually enter (or cut and paste) directly in the 'Enter Members' text box. Put each member on a new line. You can have as many fields as you wish (including custom fields), just make sure that the each person's fields are in the same order for the import.

Example:

Michael,Stein,mstein@groundspring.org,Berkeley,CA
David, Greenberg,dgreenberg@earthlink.net,San Francisco,CA
Charles,Ball,charlie@aol.com,Williamsburg,VA

Import List from
File

Enter Members



List set-up

EcoCity Cleveland EmailNow

Map Data Fields

List: EcoCity Updates 8-24-05

Review the format of your list and make any necessary changes.

File Size 0.04 KBytes 

Line Count 1

Separator *  

Select the appropriate separator for your data from the pull-down menu. For example, if the data in your file is separated by commas, select Comma Delimited.

Field Mapping

The first 5 lines of your data are shown below. **Verify that EmailNow has mapped, or matched, the member information that you imported / entered with the correct field(s).** Make corrections if necessary by changing the selected field name in the drop-down lists above each column. Select 'Don't Import' if you want a column to be ignored. This mapping will affect how this list's member data is stored.



marc lefkowitz



marc@ecocitycleveland.org

If your data includes fields which are not listed in the drop-down lists, you can add custom member fields by clicking the Add/Edit Member Fields link.

Example: If your data includes a "**member status**" column, you can use this feature to add **member_status** as a custom member field - and then map your data to the new field which will appear in the drop-

Create a header

spring.org/EmailNow/Import.php?reset=1&action=edit1&selectList=1&id=39257

Enter text that will be placed just before (header) and just after (footer) your message in both text-only and HTML versions of your message, you should create both text-only and HTML versions.

Headers are typically used for logos, mastheads, and explanations of why the recipient received the message (for example, "You subscribed to our newsletter from the xyz.org website."), and how the message was sent (for example, "This message was sent from the mailing list. Footers are typically used for contact information, legal notices, and other information. Sample footer text has been provided for you.

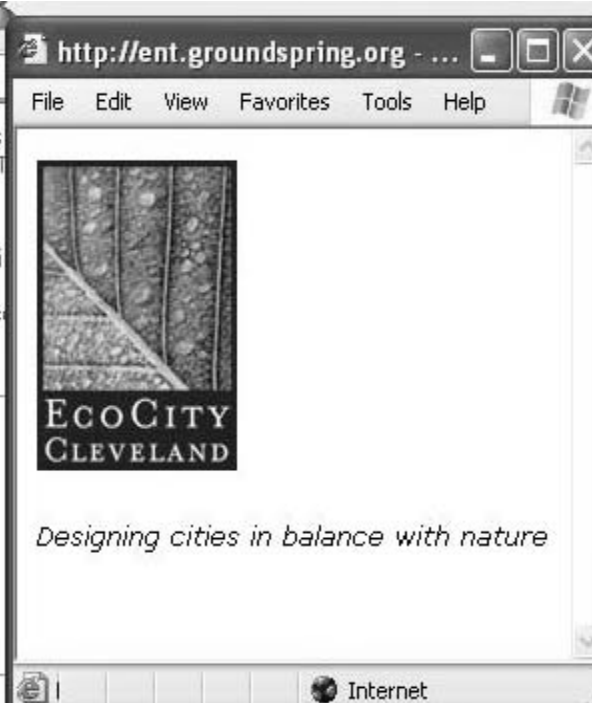
Text Header

EcoCity Cleveland: Designing cities in balance with nature

HTML Header

```
  
<p><font face='verdana' size='2' color='#000000'><i>Designing  
cities in balance with nature</i></p>
```

Preview HTML



The screenshot shows a web browser window with the URL <http://ent.groundspring.org>. The browser displays the EcoCity Cleveland logo, which features a stylized tree and the text "ECO CITY CLEVELAND". Below the logo, the text "Designing cities in balance with nature" is displayed in a serif font.

Start a new mailing



The screenshot shows the GROUNDSPRING.org website interface. The header includes the logo "GROUNDSPRING.org" and the text "A TIDES ORGANIZATION". A navigation bar contains links for "EmailNow Guide", "Help", "EmailNow Menu", and "Back to My Account". The main content area is titled "EcoCity Cleveland EmailNow" and "Name your Mailing". It includes a sidebar with navigation options: "Name your Mailing" (selected), "Select a List", "Review Recipients", "Set Content Type and Tracking", "Create Content", "Preview and Test Mailing", "Send or Save Mailing", and "Status". The main content area contains instructions for naming the mailing and a text input field with the value "EcoCity Updates 8-25-05".

GROUNDSPRING.org A TIDES ORGANIZATION

EmailNow Guide | Help | EmailNow Menu | Back to My Account

> **Name your Mailing**

Select a List

Review Recipients

Set Content Type and Tracking

Create Content

Preview and Test Mailing

Send or Save Mailing

Status

EcoCity Cleveland EmailNow

Name your Mailing

Enter a unique descriptive name for your mailing. EmailNow will use this name to identify the mailing in reports and other screens. Mailing names may be up to 100 characters in length and may include alphanumeric and common special characters (such as spaces, dashes, quotes, ampersands, etc.).

Mailing Name * ?

IMPORTANT: The total size of your mailing content cannot exceed 75KB for text and HTML combined. Please check the size of your content before sending a mailing.

Select recipients

EcoCity Cleveland
EmailNow

Select a List

Select the mailing list(s) you want to use for this mailing and click 'Continue'.

Check multiple boxes to mail to more than one list.

You will have a chance to review the list of recipients in the next step.

Select List	List Name	Active Members v
<input type="checkbox"/>	EcoCity Updates 8-8-05	2,463
<input type="checkbox"/>	Web 102 workshop reminder	2,436
<input type="checkbox"/>	email alert 6_23_05	2,425
<input type="checkbox"/>	Email alert 5-6-05	2,376
<input type="checkbox"/>	web skills workshops	2,369
<input type="checkbox"/>	EcoCity alert 3-22-05	2,106
<input type="checkbox"/>	Email alert 12-8-04	2,029
<input type="checkbox"/>	EcoCity Updates sign up	77
<input type="checkbox"/>	Carshare list	43
<input checked="" type="checkbox"/>	EcoCity Updates	27
<input type="checkbox"/>	EcoCity transit blog	15

Continue

Previous

Cancel

Excluding past recipients

EMANNOW

Review Recipients

Mailing: EcoCity Updates 8-25-05

Mailing List(s) EcoCity Updates
Estimated Number of 27
Recipients

If you want to exclude recipients of prior mailings, review the section below. Otherwise, click 'Continue' to move on to the next step.

Continue

Previous

Cancel

Exclude Recipients of Prior Mailings

If you want to exclude recipients of any prior mailings from receiving this mailing, click on the checkbox next to the mailing title(s) below.

<input type="checkbox"/>	Mailing Name	Date Sent v	Recipients	Action
<input type="checkbox"/>	EcoCity Web 103 workshop reminder	2005-08-15 13:19:31	2338	View / Export Recipients
<input type="checkbox"/>	EcoCity Updates--Burning River Fest	2005-08-08 13:32:14	2345	View / Export Recipients
<input type="checkbox"/>	EcoCity Web 102 workshop reminder	2005-07-07 11:32:42	2331	View / Export Recipients
<input type="checkbox"/>	EcoCity email alert 6_23_05	2005-06-23 14:15:26	2306	View / Export Recipients
<input type="checkbox"/>	EcoCity hosts web skills workshops	2005-06-06 09:20:36	2255	View / Export Recipients

[>> Show ALL prior mailings](#)

Continue

Previous

Cancel

Track opens & click through

EmailNow Guide | Help | EmailNow Menu | Back to My Account

✓ Name your Mailing
✓ Select a List
✓ Review Recipients
» **Set Content Type and Tracking**
Create Content
Preview and Test Mailing
Send or Save Mailing
Status

**EcoCity Cleveland
EmailNow**

Set Content Type and Tracking
Mailing: EcoCity Updates 8-25-05

Message Content Type * ?

Select the content type for your message from the pull-down menu. Groundspring.org recommends that you select Text and HTML (multipart MIME). The browser of the recipients will display an HTML message if it has this capability.

Url Tracking * ?

EmailNow can track click-throughs from URLs you include in your message. This feature helps you to determine what topics most interest your recipients.

Open Tracking

Track Opens in HTML Messages

You can also click to select Track Opens in HTML Messages to track the number of recipients who actually open your message. This feature is not available for text-only messages.

Create content

message.php?_qf_CreateMessage_display=true

EcoCity Cleveland
EmailNow

Create Content

Mailing: EcoCity Updates 8-25-05

From (Name)



From (Email) *

To (Name)

EmailNow will automatically address each message with the recipient's email address. Use this optional field to ALSO include the recipient's name (if these are available in your member list), or a descriptive group name (e.g. 'Save the Whales Board Members'). Use Mail Merge token(s) for recipient names, e.g. \${member.firstname} or \${fullname}.

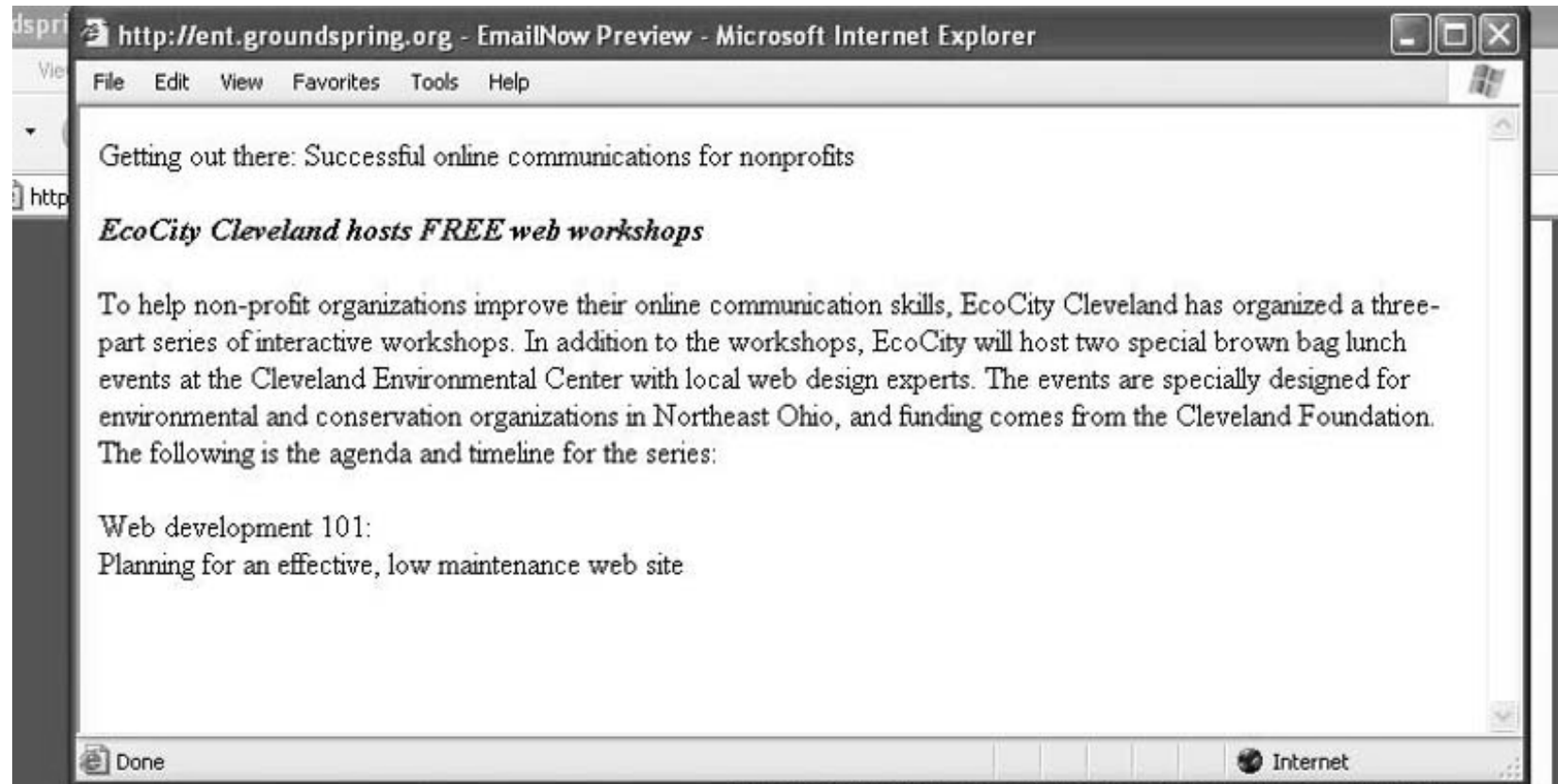
Subject *

Note: The size of your message (HTML & Text) can not exceed 75 kilobytes.

Content (wrong HTML)

- ✍ We tried to paste in HTML from an EcoCity web page, which uses a style sheet, i.e.
- ✍ `<p class="joinusabsearchhead">Getting Out There: Successful online communications</p>`
- ✍ Some mass email services can work with CSS or style sheets, but not Groundspring
- ✍ We need to be more explicit in our HTML

Create content (wrong HTML)



Copy. Now you can Paste into the HTML text box. Be sure to preview to make sure it's what you want. We don't recommend Microsoft Word for this because the HTML it creates is not supported by all browsers.

```
<p class="joinabsearchhead">Getting out there: Successful online  
communications for nonprofits</p>  
<p class="Subhead"> <strong><em> EcoCity Cleveland hosts  
FREE web workshops</em></strong> </p>  
<p class="intro-text"> To help non-profit organizations improve  
their online communication skills, EcoCity Cleveland has organized  
a three part series of interactive workshops. In addition to the
```

Content (the right HTML)

✍ When we write out the HTML this way:

```
<p><font face='verdana' size='3'  
  color='#004182'<b>Getting out there:  
  Successful Online Communications</b></p>
```

```
<p><font face='verdana' size='2'  
  color='#000000'><b>EcoCity Cleveland hosts  
  FREE web workshops<br>
```

```
To help non-profit organizations improve their  
  online...</p>
```

✍ It displays this way...

Content (the right HTML)

The image shows a screenshot of a Microsoft Internet Explorer browser window. The address bar displays "http://ent.groundspring.org - EmailNow Preview - Microsoft Internet Explorer". The menu bar includes "File", "Edit", "View", "Favorites", "Tools", and "Help". The main content area shows an email preview with the following text:

Getting out there: Successful online communications for nonprofits

EcoCity Cleveland hosts FREE web workshops
To help non-profit organizations improve their online communication skills, EcoCity Cleveland has organized a three-part series of interactive workshops. In addition to the workshops, EcoCity will host two special brown bag lunch events at the Cleveland Environmental Center with local web design experts. The events are specially designed for environmental and conservation organizations in Northeast Ohio, and funding comes from the Cleveland Foundation. The following is the agenda and timeline for the series:

**Web development 101:
Planning for an effective, low maintenance web site**

Below the browser window, there is a section titled "Enter HTML" with a text box containing the following HTML code:

```
<p><font face='verdana' size='3' color='#004182'><b>Getting out  
communications for nonprofits</b></p>  
<p><font face='verdana' size='2' color='#000000'><b>EcoCity Cle  
FREE web workshops</b></br>  
To help non-profit organizations improve  
their online communication skills, EcoCity Cleveland has organized
```

Content (right HTML)

Getting out there: Successful online communications for nonprofits

EcoCity Cleveland hosts FREE web workshops

To help non-profit organizations improve their online communication skills, EcoCity Cleve organized a three-part series of interactive workshops. In addition to the workshops, Ec will host two special brown bag lunch events at the Cleveland Environmental Center with web design experts. The events are specially designed for environmental and conservati organizations in Northeast Ohio, and funding comes from the Cleveland Foundation. The following is the agenda and timeline for the series:

Review HTML before sending

EmailNow | Preview and Test Mailing - Microsoft Internet Explorer
http://ent.groundspring.org/EmailNow/controller.php?module=Me...

File Edit View Favorites Tools Help

Search Favorites

groundspring.org/EmailNow/Message.php?_qf_PreviewMailing_display=true

- ✓ Name your Mailing
- ✓ Select a List
- ✓ Review Recipients
- ✓ Set Content Type and Tracking
- ✓ Create Content
- >> Preview and Test Mailing
 - Send or Save Mailing
 - Status

EcoCity Cleveland EmailNow
Preview and Test Mailing
Mailing: EcoCity Updates 8-25-

Mailing List(s)	EcoCity Upd
Excluded Job(s)	None
Content Type	Text and HT
Total Message Size	1.58 KB
URL Tracking	Track URLs
Track HTML Opens	Yes

Preview Your Mailing

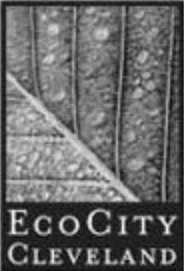
You can do a final review of your complete mailing, including header and footer contents - by clicking the link(s)

[Review HTML email](#) (including header and footer)

[Review TEXT email](#) (including header and footer)

Click 'Previous' to go back and make changes

From: EcoCity Cleveland
To:
Subject: EcoCity Updates 8-25-05



Designing cities in balance with nature

Getting out there: Successful online communications for nonprofits

EcoCity Cleveland hosts FREE web workshops
To help non-profit organizations improve their online communication skills, EcoCity Cleveland has organized a three-part series of interactive workshops. In addition to the workshops, EcoCity will host two special brown bag lunch events at the Cleveland Environmental Center with local web design experts. The events are specially designed for environmental and conservation organizations in Northeast Ohio, and funding comes from the Cleveland Foundation. The following is the agenda and timeline for the series:

Web development 101:

Save or send your message

GROUNDSPRING.org A TIDES ORGANIZATION

EmailNow Guide | Help | EmailNow Menu | Back to My Account

- ✓ Name your Mailing
- ✓ Select a List
- ✓ Review Recipients
- ✓ Set Content Type and Tracking
- ✓ Create Content
- ✓ Preview and Test Mailing
- >> Send or Save Mailing**
- Status

**EcoCity Cleveland
EmailNow**

Send or Save Mailing
Mailing: EcoCity Updates 8-25-05

If you are ready to send this mailing now, click 'Send Immediately'. If you want to save this mailing so you can work on it and send it at a later time, click 'Save for Later'.

You can also have EmailNow automatically send this mailing at a scheduled date and time. Select the date and time when you want your mailing to be sent, and click 'Send at Scheduled Time'.

Send on at PDT

Click 'Previous' if you want to go back a step. Click 'Cancel' to abandon this mailing. If you cancel the mailing, your message will NOT be sent or saved.

Btw, Groundspring has a sign-up form

EmailNow Guide | Help | EmailNow Menu | Back to My Account

✓ Select List(s)
» Configure Form
Preview and Display Signup Code

EcoCity Cleveland EmailNow

Create a Web Signup Form: Configure Form

The following list(s) will be included on this signup form. By default, all lists on the form are 'Selected'. If you would prefer new subscribers to explicitly opt-in to a particular list, you can change the Subscribe Default setting for that list to 'Not Selected'.

List(s) on Signup Form	Subscribe Default
Web Workshop 103	<input checked="" type="radio"/> Selected <input type="radio"/> Not Selected

The List Name(s) shown above will be used to identify the list(s) to your potential subscribers on the signup form. They are also used on the Subscriber Thank-you page and Confirmation email. You can rename a list from the [Browse and edit lists/members](#) menu if you want to make the name more descriptive or 'friendly'.

Subscriber Thank-you Page

EmailNow displays a thank-you page after a subscriber submits your signup form. This page contains a link to return to a your website. Use the fields below to configure this link. You will have a chance to preview the Thank-you page on the next screen.

Return Link Text *

Clicking Subscribe after completing the web signup form will generate a thank-you message which includes a button that you can use to redirect users to another location on your website. Enter the text that you want to appear on this button. For example, **Return to Home Page**.

As long as I have Groundspring, the sign-up will be active

WebSignup.php?_qf_ViewSourceAndPreview_display=true

GROUNDSPRING.org

A TID
EmailNow G

EcoCity Cleveland EmailNow

Create a Web Signup Form: Preview

Click 'Preview Signup Form' to see how your form will look (including all information fields are included). If you need to change anything, click the 'previous step'. When you are satisfied, copy and paste the code for your website.

List(s) on Signup Form	
Web Workshop 103	

[Preview Signup Form](#)

Click 'Preview Thank-you Page' to see how the thank-you page will look (including the text and URL you've configured for the return link).

Return Link Text	Return to Web Workshops page
Return Link URL	http://www.ecocitycleveland.org/calendar/web_workshops_05.htm

File Edit View Favorites Tools Help

Email Address: *

Subscribe to: Web Workshop 103

First Name: *

Last Name: *

Street 1: *

City: *

State: ▼

Zip Code / Postal Code: *

Organization:

Title:

[Subscribe](#)



[*] Fields marked with an asterisk are required.

Done Internet

Taking Donations online

- ✍ For fear of this sounding like a commercial, Groundspring also has a donation service (3% trans fee, \$25/mo).
- ✍ Pros: The biggest advantage is that you can offer a gift in exchange for donation (like a sale) which some services won't allow. Also, you can process memberships which some merchant accounts don't do

Setting up donations online

Edit Features	Sample Donation Page (static)
<p>Main Organization Info Welcome and thank-you, logo, notifications....</p>	<p>YOUR LOGO HERE  Make a donation today! Your Gift to Save-The-Planet will help us make the worlds better place. Please consider giving at our 'Family' level and we'll send you the e-Nonprofit book.</p>
<p>Donation Amounts Customize donation amount options.</p>	<p>* = required field. Recurring donors, click here to change your settings.</p> <p>Donation Amount: <input type="radio"/> \$10.00 Friend <input type="radio"/> \$35.00 Family <input type="radio"/> \$50.00 Sustainer other \$: <input type="text"/></p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Recurring Donations Allow donors to sign-up for automatic recurring donations.</p>	<p><input checked="" type="radio"/> I want to make a one-time donation. <input type="radio"/> I want to make a recurring donation every <input type="text" value="Month"/></p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Thank-you Gifts Set up thank-you gift options for your donors.</p>	<p>Special Offers for Our Supporters: Make a donation of at least \$20 and receive one of these gifts: (you will make your selection on the next page)</p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Tell A Friend Help your donors spread the word.</p>	<p> The eNonprofit: A Guide to ASPs, Internet Services and Online Software A nonprofit technology guide book by Michael Stein and John Kenyon. Published by CompassPoint Nonprofit Services.</p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Giving on Behalf of Others Allow donors to make a donation on behalf of another individual.</p>	<p>Gift Information: I'd like to make this donation <input type="radio"/> on behalf of <input type="radio"/> in memory of <input type="text"/> Please send acknowledgement of this gift to: <input type="text"/> (email address or postal address)</p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Custom Questions Create custom questions to collect information from donors.</p>	<p>How should we use your donation? <input type="text" value="Select One"/> Which of our community programs would you like your donation to be used for?</p>
<p><input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF Mailing List Signup Invite donors to join your mailing list.</p>	<p>Join Our Mailing List <input type="checkbox"/> Check this box and we will add you to our mailing list</p>

For an added fee, they'll customize it with your template

Address  <https://secure.groundspring.org/dn/index.php?aid=3928>



JOIN US

Make a Donation to EcoCity Cleveland

We are creating a vision of a better future for Northeast Ohio, and you can support our programs through membership donations.

* = required field.

Recurring donors, [click here](#) to change your settings.

- Donation Amount:** *
(US Dollars)
- \$35.00 New or renewal regular membership
 - \$50.00 Supporting membership
 - \$15.00 Gift memberships
 - \$15.00 Limited income/student
 - other \$

Thank you

 Questions?